

12TH ANNUAL FORUM ON THE LATINO COMMUNITY



2025 Community Impact Report Health, Leadership & Youth in Placer County

Latino Leadership Council

Presented by Board Vice President Syrina Vasquez, MPH & Program Analyst Crystal Lopez-Franco, MDS '27

Concilio de Liderazgo Latino

HOUSEKEEPING & THANK YOU



This only works because Placer County agencies, funders, and this community show up together.

Kaiser Permanente	Placer Community Foundation	Elevate Youth California
First 5 Placer	Sutter Health	John Mohme Foundation
Sacramento Area Council of Governments	HN Krenkel Trust Fund	Latino Community Foundation
Sierra Health Foundation	Placer County Health & Human Services	City of Roseville
Sierra College	US Bank	Partnership Health Plan
Placer County Planning & Transportation Agency		

WHO WE ARE



OUR APPROACH

We ask what a family needs to be safe, healthy, and stable, regardless of politics, policy, or who's in office.

That's the work behind every number on the next slide.

OUR THREE PILLARS

One community. Three ways we show up.

01

HEALTH

126 accompanied medical appointments
435 medical appointments & services
305 mental health appointments

02

LEADERSHIP

9 Total Wellness Programs
592 Program Sessions
9 Promotores
250 leaders at our yearly Annual Forum

03

YOUTH DEVELOPMENT

92 youth in program groups
1,500+ at Día de los Muertos
12 Youth Ambassadors

2025 BY THE NUMBERS

January – December

687

New Clients Served

61

Continuing Clients

3,885

Individual Services

2,300+

Community Connections

854

Referrals Received

89

Family referrals from
Placer County CSOC & ASOC

*Behind every one of these numbers
is a name.*

Tonight, we want you to meet three of them,
one for each of our pillars

Care that shows up where families are

287

Therapy Session through a Partner Organization

48

Clients Received Therapy Support

50%

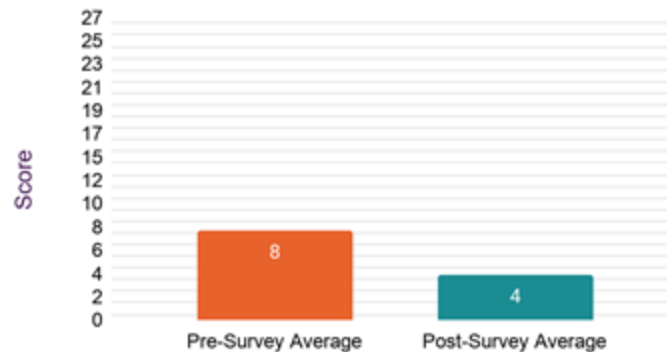
Reduction in Depression Symptoms among our Adult Support

55%

Reduction in Anxiety Symptoms among our Adult Support

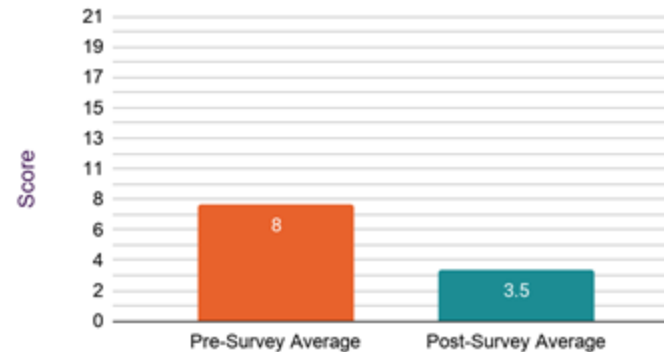
HEALTH MEASURED IMPACT

2025 PHQ-9 Depression Screening



PHQ-9 Scale: 0-4 Minimal | 5-9 Mild | 10-14 Moderate | 15-27 Severe

2025 GAD-7 Anxiety Screening



GAD-7 Scale: 0-4 Minimal | 5-9 Mild | 10-14 Moderate | 15-21 Severe



Jesus' Journey to Healing

One of the 67 clients behind this year's mental health improvement. With therapy, his Promotor Jaime, and the Mis Cuates men's group, Jesus learned to grapple with childhood trauma he'd carried for years.



"I am able to build up my life without self-sabotaging."

Thank you Promotor Jaime Diaz!



Small Business Support

5

Small Business Classes

24

Group Attendees

18

Graduates

75%

Completion rate

COURSE CURRICULUM

1st Cohort, 5 sessions

1. How to start a successful business?
2. Licenses and Sale Permits
3. How to Structure your Business Identity
4. How to Set Up Accounting Records and Systems for Your Business
5. How to Create a Competitive Advantage and Digital Marketing Concepts & Graduation



Eighteen graduates now have the tools to lead and grow their business in Placer and Sacramento County.



Leadership that doesn't wait for permission

242

Community Leaders
at the Forum

30

Event Sponsors

11th

Annual Forum on the
Latino Community

QUETZAL AWARDS

Honoring those who serve without waiting to be asked

Last year's honorees: Dennis Duran (Youth Mentor, YEAGA), Imelda Valdez (Victim Support Manager, Sierra Community House),
& WPUUSD Community Liaisons: Priscilla Boggess, Rosabel Ortíz, Paola Gachet, Paola Pedroza, and Selene Muñoz.

Leadership in this community is a teacher, a case manager, a mentor deciding to act.

The next generation is already leading



7

Youth Focused Groups

92

Youth in
Program Groups

1,500+

Día de los Muertos
Attendees

40

Youth Volunteers

2ND ANNUAL DÍA DE LOS MUERTOS

Youth Ambassadors didn't just attend, they led.

They planned the two-day celebration themselves, from building altars, organizing performers, and using it as a platform to share their culture with the wider community.

Invest in youth leadership early, and they don't wait to grow up to give back.

SAVE THE DATE

3rd Annual Día de los Muertos · Saturday, October 24 · Roseville Town Square. Flyers at the registration desk.



Entre Chiquillos & Amigos



Youth Ambassadors



2nd Annual Dia de los Muertos
Youth Volunteers



Mami y Yo



Youth Camping Trip



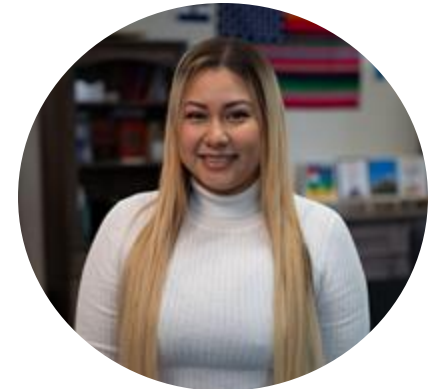
Parent Project

Brandon Yax - Youth Ambassador



As a Youth Ambassador, Brandon helped plan the 2nd Annual Día de los Muertos celebration from the ground up, building altars, organizing vendors, and turning it into a platform to share his culture with the wider community.

**Thank you Youth Promotoras
Genesis & Estela!**



WHY OUR WORK MATTERS

Crisis work touches all three pillars

Whether someone calls 911, sees a doctor, or lets their kid join a youth program, fear of what happens next shouldn't decide that. Our clients are neighbors, parents, and workers in this county. Our job is to make sure fear never has to make that call for them.

57

Clients (126 household members) stayed housed through rental assistance funded by Roseville and Rocklin.

60

Domestic violence clients received court accompaniment and safety planning, no matter what's happening.

476

Promotor services provided to domestic violence clients through home visits and mental health connections.

TAKE HOME MESSAGE

We told you what a family needs to be safe, healthy, and stable. Now we're asking you to help make sure that stays true.

We're asking you to keep investing in the infrastructure that catches families:

- **The Promotores**
- **The referral pipelines**
- **The youth programs**
- **The trust we've built over almost 20 years**

687 clients served.
2,300+ connections made.
Countless lives changed.

“Thank you for believing in us, for trusting in our mission, and for being part of our extended familia.”

— Elisa Herrera, Executive Director

Gracias · Thank You

latinoleadershipcouncil.org

